



317 MAIN

COMMUNITY MUSIC CENTER

2012-13 Annual Report



Where community and music education come together in a welcoming and joyful environment.

Dear Friends,

It has been an incredible year for 317 Main. Hundreds of people walk through our doors each week to be part of a fun and supportive community. No matter the level of musical ability, there are scores of opportunities to share in the joy of making music, from unique workshops to weekly lessons and jams.

In the spring, we were thrilled to co-present the inaugural Maine Acoustic Festival in collaboration with North Yarmouth Academy and Portland Ovations. The festival was a showcase opportunity for accomplished middle and high school musicians from across Maine. Thirty students were selected by audition to participate in an intensive three-day festival of workshops and rehearsals that culminated in an amazing performance at Hannaford Hall in Portland. We can't wait to see the talent the festival draws this year.

For younger musicians, we launched "Little Roots," a fun and engaging music education program for aspiring musicians aged three to five. We also expanded our summer camp offerings to include two weeks of instrument exploration and collaborative play opportunities. This year, we're continuing to develop and expand upon these programs.

In addition, an important focus area for 317 Main is to provide financial assistance to make music education accessible to all aspiring musicians, and to provide extraordinary music outreach programs to people throughout greater Portland who would otherwise not have access to music. Our community partners include the Boys & Girls Clubs of Southern Maine, Casco Bay High School, William H. Rowe School, Bay Square Senior Living, and Long Creek Youth Development Center, among others.

This year, we will continue to build music education programs for all ages, abilities, and backgrounds. We are currently working on plans to expand our facility in order to reach as many people as possible. In addition, we are committed to significantly increasing our financial aid offerings and growing our outreach programs for underserved populations throughout southern Maine.

None of this is achievable without the generous support of our fantastic community. We hope you will continue to share in making all of this possible by giving a meaningful gift this year.

Thank you for your support.

Warm regards,



Heather Veitch
President, 317 Main Board of Directors

317 Main Community Music Center serves over 400 students per week through individual and group lessons at our studios in Yarmouth and through community partnerships across greater Portland. We specialize in teaching American roots music: bluegrass, folk, blues, jazz, Celtic, Franco-Acadian, old time, and more. We teach a wide variety of instruments, including guitar, piano, mandolin, banjo, fiddle, bass, cello, harp, flute, recorder, whistle, dobro, ukulele, saxophone, and voice.



COMMUNITY
EXPRESSION
MUSIC



2013-14
Board of Directors

Heather Veitch, *President*
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Deirdre Nice • Janice O'Rourke •
Sara Perfetti • Hans Underdahl •
Dennis Welsh

STUDENT PERFORMANCES



23

MUSICIANS EMPLOYED

21

FINANCIAL AID
PACKAGES AWARDED

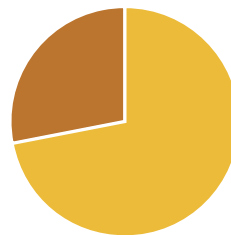
15

INSTRUMENTS TAUGHT

Financials & Favorite Numbers

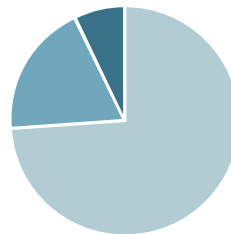
Total Income: \$703,141

- Programming 72%
 - Lessons 64%
 - Events 6%
 - Outreach 2%
- Fundraising 28%
 - Foundation Grants 20%
 - Individual Contributions 8%



Total Expenses: \$736,028

- Programming 74%
 - Financial Aid & Outreach 3%
- Administration & Facilities 19%
- Fundraising 7%



OUTREACH
PARTICIPANTS

200

HENRYFEST ATTENDEES



8000

AGE RANGE
OF STUDENTS

3-90

15,000

LESSONS TAUGHT

A sincere thanks to our community of supporters.

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